# HLS Solutions – Welcome Video Storyboard

1. Intro music with logo sequence.
2. Video footage with piece to camera covering introduction text

**Introduction**

Welcome to HLS Solutions. We are a Cornwall based company established in 2010, who have created a brand new software program specifically for holiday lettings.

1. Tourism photographs from selection, with voiceover commentary:

**The Industry**

Tourism in the UK is a multi-billion pound industry with over 400 million nights taken every year! This is great news for people involved in the industry, but also presents a huge administrative challenge!

Our vision here at HLS Solutions is to provide a software program along with a range of specialist tools to help address this challenge.

1. Screenshots/video footage of the software, website ([www.hls-solutions.com](http://www.hls-solutions.com)) and contact/newsletter form with voiceover:

**Solution/How we do this**

We are able to do this in the following three ways:

1. A feature packed software program that deals with the whole management of your business
2. A full website & design service to maximise your web presence
3. A completely **FREE** information source for the holiday letting community!

 **5**. Piece to camera, or continuation from above with voiceover

**Next Steps**

Contact us today to discuss how our solutions could benefit your business and sign up for our free industry newsletter!”

1. Website address details, with voiceover finishing with music and logo as per the beginning sequence.

For detailed information on all of our services please see our website [www.hls-solutions.com](http://www.hls-solutions.com).